

Advising for Success: Case Studies



Advise TX College Advisers:
Jacob Barrios, Erin Mosley, & Nathan Schwausch



Advise TX College Advising Corps Mission Statement:

The College Advising Corps works to increase the number of first-generation college going, low-income, and/or underrepresented students who apply, enter, and complete college. We do this by placing recent college graduates from one of our partner universities as full-time college advisers in some of America's underserved high schools. We believe that every student deserves the opportunity to enter and complete higher education.



Overview of College Advising Corps



Our Innovative Model

- Near-peer college advisers full-time in high schools
- Research-based, “college match” strategy
- Open-door, whole school approach
- Anchors at postsecondary institutions



24 Partner Programs in 2017-2018

Boston University

Brown University

Davidson College

Duke University

Franklin & Marshall College

Furman University

Georgia State University

Kansas State University

Michigan State University

New York University

NC State University

Texas Christian University

Texas A&M University

Trinity University

University of CA, Berkeley

University of Chicago

University of Georgia

University of Michigan

University of Missouri

UNC-Chapel Hill

University of So. California

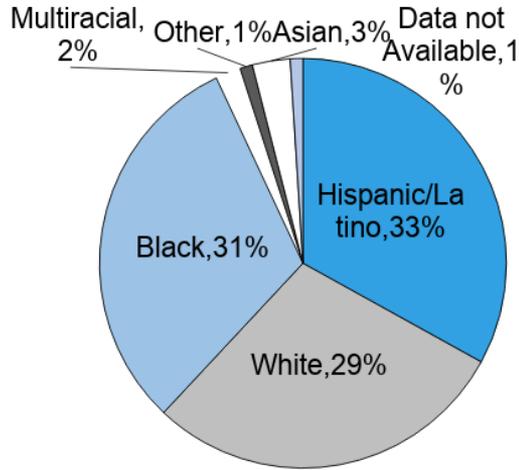
University of Texas at Austin

University of Virginia

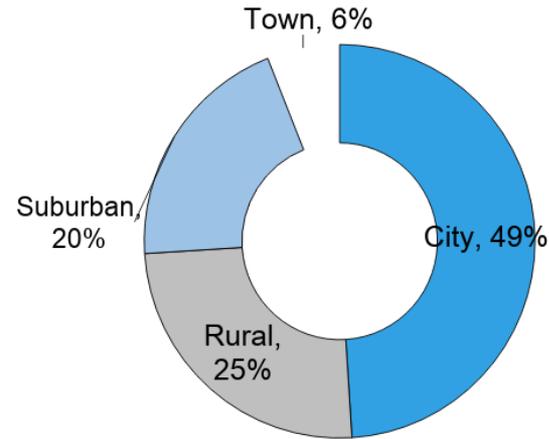
Washington University in St. Louis

2017-18 Average School Profile Demographics

In 2017-18, 654 near-peer advisers are serving 200,000 students in 646 schools.



70% of students are people of color, on average.



69% of schools are in cities or suburban areas, and 31% are in towns or rural areas.

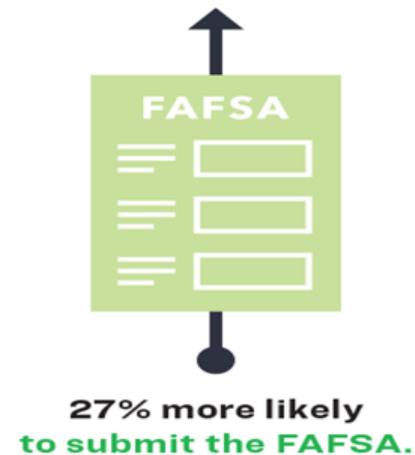
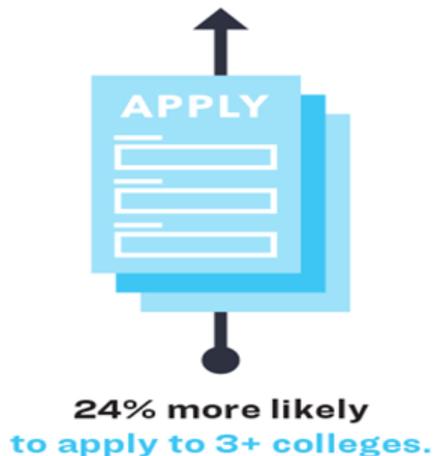
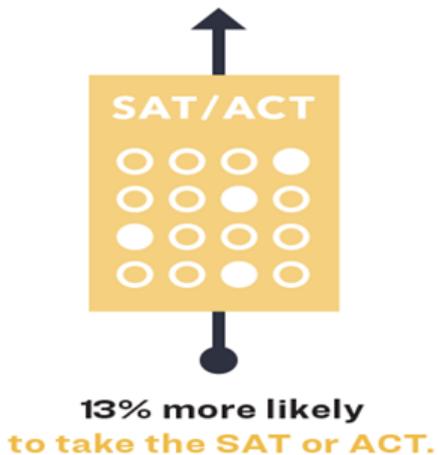


At an average school served by CAC in 2017-18, **73% of students** are eligible for free or reduced price lunch.

How We Make an Impact

KEY INDICATORS

Students who met with CAC advisers are:*



* Compared with students who do not meet with a CAC adviser

Key Performance Indicators



College campus visits



College representative visits



College fairs



SAT/ACT registration



College-related workshops



College application submissions



FAFSA registration and completion



Scholarship dollars



Parent engagement

Achieving KPIs

3 specific goals that impact our Key Performance Indicators

3 adviser actions are critical to supporting the student actions on the path to enrollment



**Engage
parents**

When a CAC adviser contacts >30% seniors' parents in a school, FAFSA completion rates are 6% above average.



**Meet 1:1 w/
students at
least once**

When a CAC adviser meets 1:1 with >75% of seniors, the % of students who submit 3+ college apps is 3% above average.



**Help
students
complete
FAFSA**

When a CAC adviser assists >40% of seniors with their FAFSA, college enrollment rates are 3% above average.

Case Studies at Our Campuses: Our Methods in Practice



LANIER
EARLY COLLEGE HIGH SCHOOL
AUSTIN Independent School District



Hutto High School: 2017 - 2018



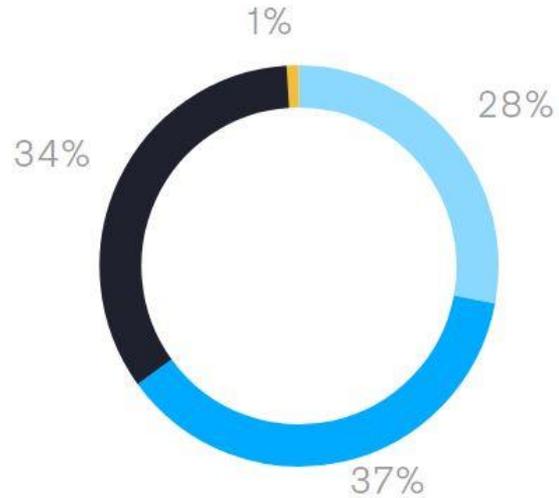
About Hutto High School

- Fast growing suburban community
- Overall student population - 1,980
- Class of 2018 - 444
- ~40% enroll in 4-year, ~40% in 2-year/trade schools



Data Highlights

COLLEGE APPLICATIONS



Total # Of Applications:

● 1204

Of Applications Submitted Per Student:



FAFSA

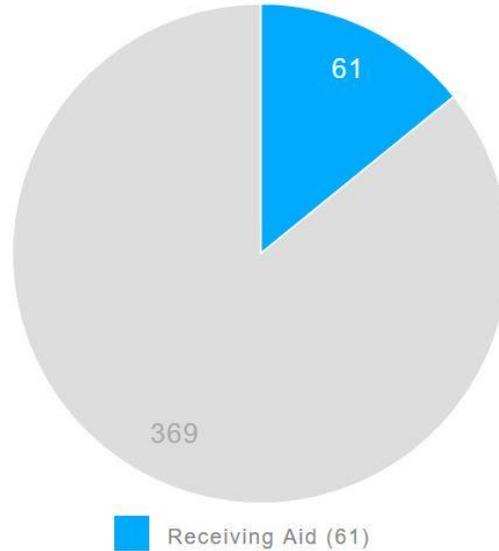


Data Highlights (continued)

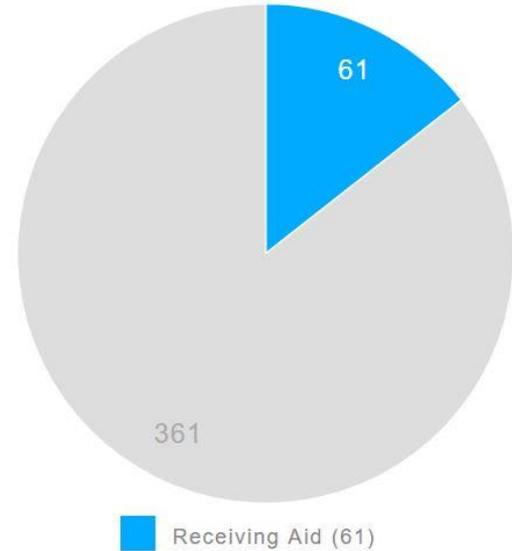
INSTITUTIONAL AID

\$5,786,378

% of Seniors Receiving Institutional Aid

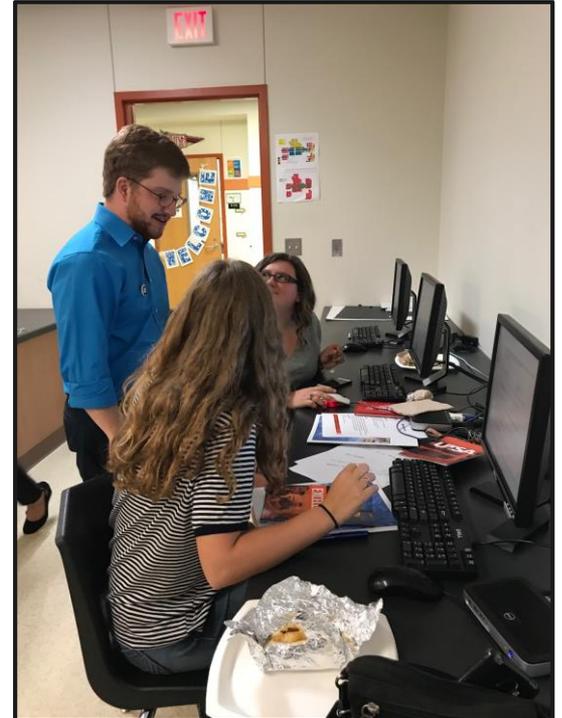


% of Seniors w/ Acceptance Receiving Aid



College Application Workshops

- Application Bootcamp in August (before school starts)
- Apply Texas for Temple College in Senior English classes



College Week



FAFSA Workshops



Campus Visit Field Trip



Acceptance Wall & Scholarship Tree



\$10,000

\$10,000



HUTTO HIGH SCHOOL

\$10,000

\$10,000

TEN THOUSAND DOLLARS

Decision Day



Akins High School 2017-2018

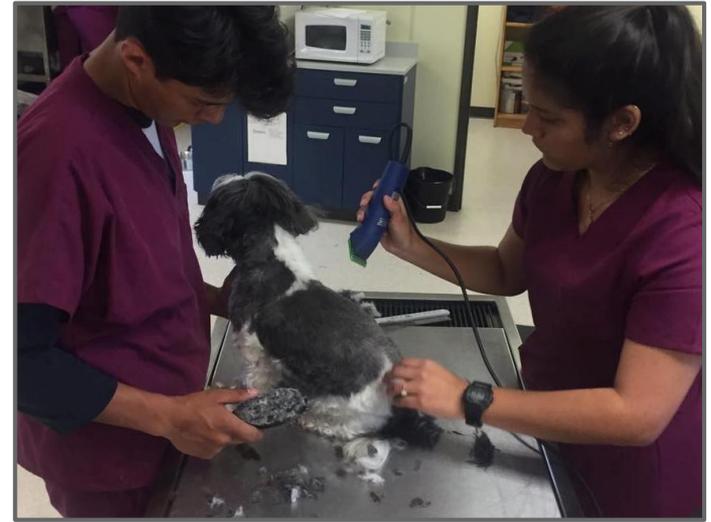


Welcome to Akins High School



Special Programs

- Horticulture/Floral Design
- Wildlife Management/Park Cadet
- Veterinary Assistant Programs
- AustinCorps Government Internship
- Biomedical Science
- A-Plus Federal Credit
- CSI Cadet Program
- Akins Correction Interns
- Human Services Practicum
- Nursing Practicum
- Pharmacy Tech Program
- Engineering Practicums



Akins' Demographics

Enrollment: 2,763

Seniors: 551

Economically Disadvantaged:
61.2%

English Language Learners: 14.4%

Special Education: 12%

Demographics

Asian

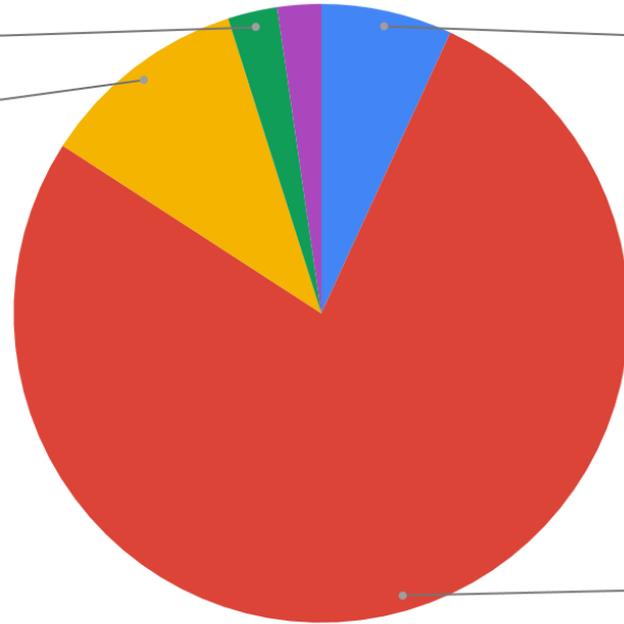
2.6%

White

11.0%

African American

6.9%

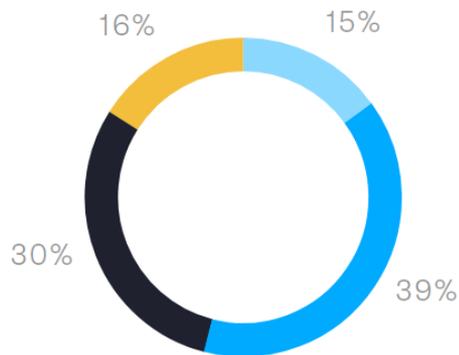


Hispanic

77.2%

Key Performance Indicators

COLLEGE APPLICATIONS



Total # Of Applications:

● 1448

Of Applications Submitted Per Student:



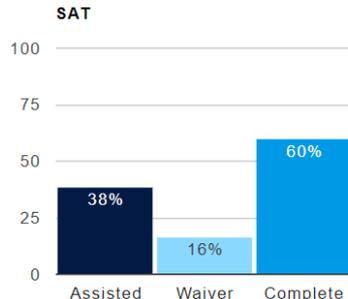
FAFSA SUBMISSIONS

408

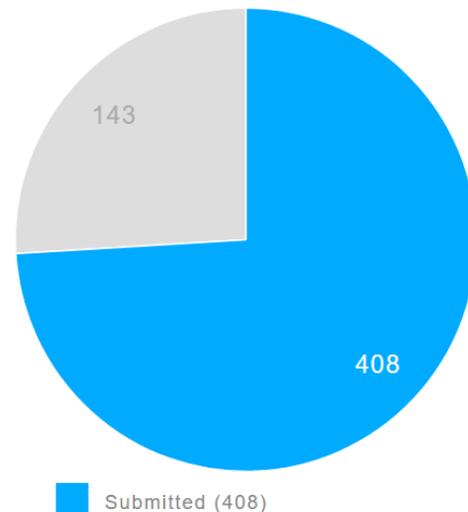
ADVISER ASSISTED SUBMISSIONS

335

SAT / ACT REGISTRATIONS



% of Seniors who Submitted



- 84% college applications
- 81% 1:1 meetings
- 74% FAFSA
- 82% FAFSA assistance
- 20% parent engagement



Senior Breakfast Decision Day





Lanier High School

Jacob Barrios – Advise TX College Adviser



***“Those who can, do. Those who
can do more, teach at Lanier.”***

- D. Pope

Welcome to the College & Career Center!



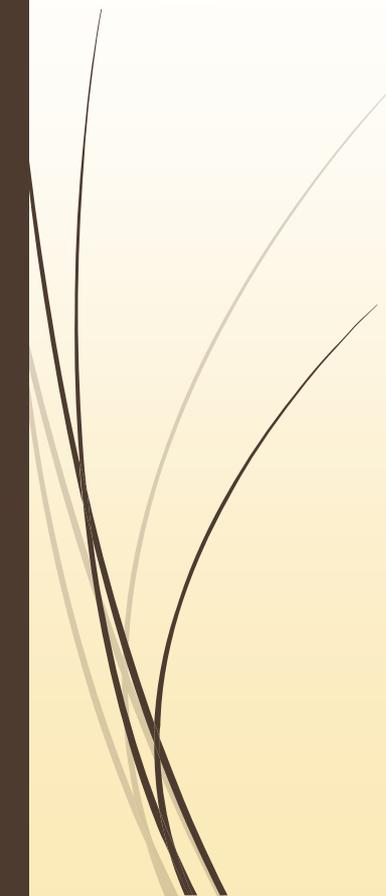
Lanier at a glance

- Senior class- 259
- 87% Hispanic
- 87% eligible for free/reduced lunch
- Majority of students Pell eligible
- 38% students ELL



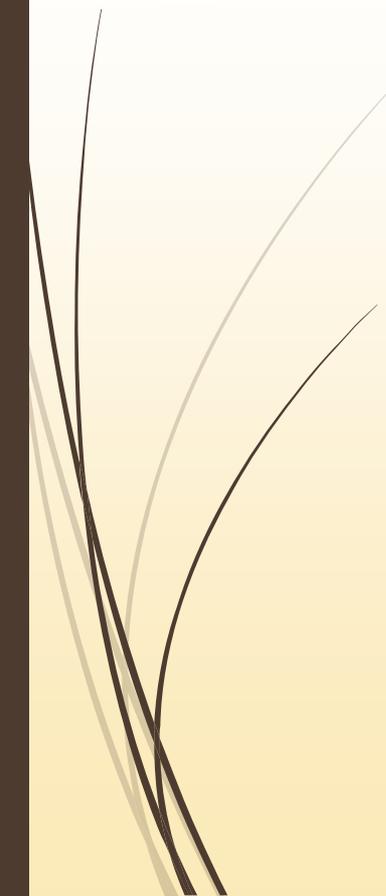


College & Career Team at Lanier

- Advise TX partnered with Austin ISD College Advisers (formerly Project ADVANCE)
 - Dual credit coordinator
 - ECHS coordinator
 - Austin Partners in Education (APIE)
 - AVID
 - Principal- Ryan Hopkins
- 



Culture in Lanier CCC

1. Open/welcoming
 2. Flexible
 3. Collaboration across campus
 4. Bilingual
- 

Culture in Lanier CCC

Basic Steps to Finish Your FAFSA Application

1. Go to [Fafsa.gov](https://fafsa.gov)
2. Click on Start A New FAFSA
3. Click on year 2018-2019
4. Fill out application. Information you need:
 1. Your basic information: Full Name, Date of Birth, Social Security Number
 2. Your Tax Return from 2016 if you worked. If you did work but have not filed bring in your W2.
 3. Parent(s) full name, date of birth, age, address, MM/YYYY parents' marriage/divorce/remarriage
 4. [Parent\(s\)](#) Social Security Number
 5. [Parent\(s\)](#) Tax Return from 2016 if they worked. If they worked but did not file bring in their W2.
 6. NOTE: Males 18 year or older MUST click the box that registers them for the Selective Service
5. Create a FSA ID (we have detailed instructions for this)
6. Log back in 1-3 days to check on your application status.
7. Your application is complete when it says "Complete Application"

How to Complete a TASFA Application

1. Go to collegeforalltexans.com. Click the "Students" tab. Click "Financial Aid" then "financial aid application"

Pasos Básicos Para Llenar Su Solicitud de FAFSA

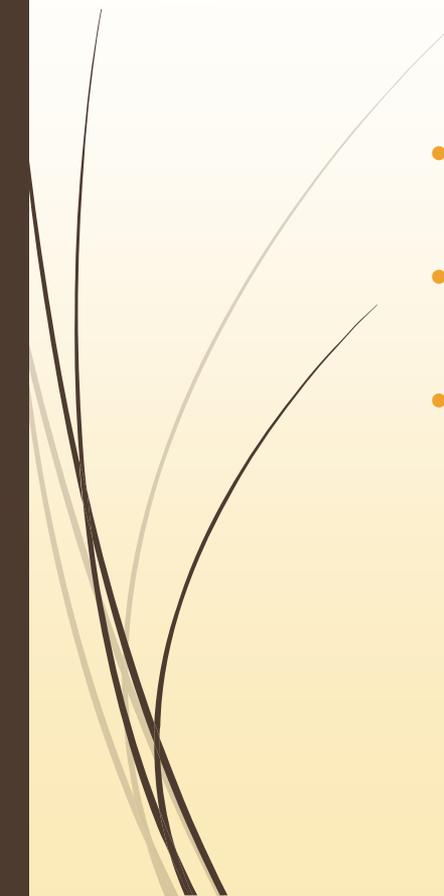
1. Ir a Fafsa.gov
2. Haga clic en "Iniciar una Nueva FAFSA"
3. Haga clic en "Año 2018-2019"
4. Llene la solicitud. Información que necesita:
 - Información básica del estudiante: nombre completo, fecha de nacimiento, número de Seguro Social.
 - Declaración de impuestos del año 2016 del estudiante, si trabajó. Necesita el W2 si trabajó pero no ha reportado los impuestos.
 - Información básica de los padre(s): nombre completo, fecha de nacimiento, edad, dirección, el mes y el año de matrimonio/divorcio/separación
 - Número de Seguro Social de los padre(s), si lo tienen
 - Declaración de impuestos del año 2016 de los padres, si [trabajaron](#). Necesita su W2 si trabajó pero no ha reportado sus impuestos.
 - Nota: Varones de 18 años o mayor deben hacer clic en el cuadro que los registra para el Servicio Selectivo
5. Crear una ID de FSA (tenemos instrucciones detalladas para esto)
6. [Adentro](#) de 1-3 días mira a su FAFSA otra vez para verificar su estado de application.
7. Su aplicación está completa cuando dice "solicitud completa"

Pasos Básicos Para Llenar Su Solicitud de TASFA

1. Ir a collegeforalltexans.com. Selecciona "estudiantes." Selecciona "ayuda financiera," y después "Solicitud para ayuda financiera."
2. Haga clic en "TASFA 2018-2019"
3. Llene la solicitud. Información que necesita:



Challenges



- Financial aid verification
- Academic preparedness
- College-going culture
 - Students
 - Staff

Highlights!

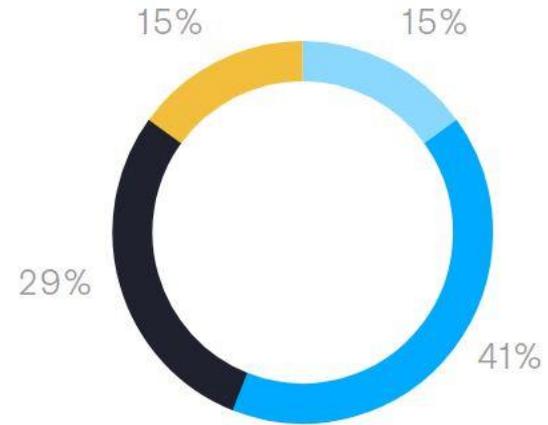
- Dorm Room Drive
- College Celebration Day
(Decision Day)
- Three meningitis shot clinics with perfect attendance



Data- Applications

- **85%** 1+ College Applications
- **41%** 3+ College Applications
- **708** total applications
- **75%** of applications were to four-year universities

COLLEGE APPLICATIONS



Total # Of Applications:

● 708

Of Applications Submitted Per Student:

■ 3+ ■ 2 ■ 1 ■ 0

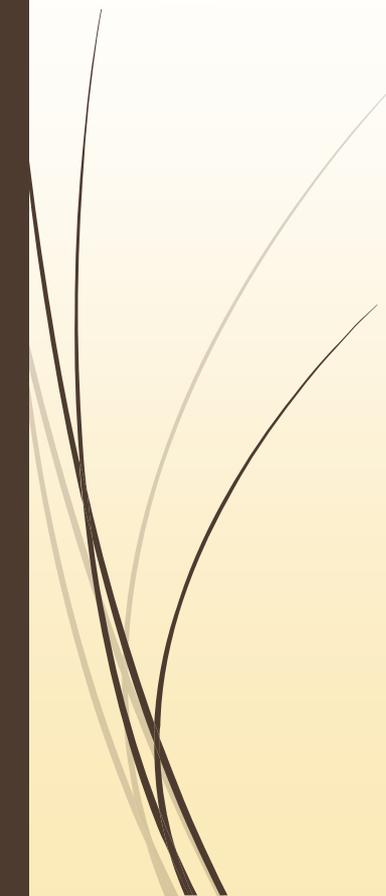
Data- Financial Aid



- **54%** Financial Aid
- Increase of **4%** over previous year
- **139** individual submissions
- Very high TASFA population, more difficult application



Data- Success Stories



- **\$3 million** in scholarships and institutional aid
- **20%** of students committed to four year colleges in Fall 2018

Impact Metrics

Impact Metrics

- Total Number of Seniors: 8,420
- We met with 7,797 seniors one on one
 - Total **93%**
- Overall 33,709 meetings with seniors
 - **87%** of seniors involved in meetings (both group and 1:1)
- Total of number of college applications: **25,138**
 - 3 or more applications: 3,345
 - 5 or more applications: 1,799
- **\$24,607,683** in scholarship money

Our Work Continues...



By 2025, we will enroll in college 1,000,000 students who otherwise may never have even applied.



Thank You